

# COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION

## MGMT 998: Baccalaureate Reflective Essay

Students concentrating in Management (General Management and Human Resources) must write a Baccalaureate Reflective Essay as a final requirement for earning their degree. The purpose of this essay is to help faculty assess how well students have learned the knowledge relevant to their concentrations and to identify ways to improve curriculum or instruction.

The three elements needed to complete MGMT 998 successfully are listed and discussed below.

1. An Index Cover Page
2. Reflective Essay
3. Completed Exit Survey

**ALL REUIRED MATERIALS ARE DUE NO LATER THAN THE LAST DAY OF FINALS.**

### **INDEX COVER PAGE:**

An index cover page should be attached as page 1 and indicate the following: your name, student ID, quarter and year. It also should include a numbered list of 5 management concentration courses you completed (see list below) with the course number, title, instructor and course grade

The concentration courses can be chosen from:

- MGMT 322 Law & Ethics of Environmental Management
- MGMT 324 International Environmental Management
- MGMT 335 Business and Society
- MGMT 350 Administrative Communication
- MGMT 402 Studies in Organizational Behavior
- MGMT 405 International Management
- MGMT 406 International Business Law
- MGMT 442 Small Business Management
- MGMT 451 Organizational & Management Theory
- MGMT 455 Human Resource Management
- MGMT 456 Psychology of Human Resources
- MGMT 457 Industry & Labor Relations
- MGMT 458 Fair Employment Practices
- MGMT 459 Work Group Management
- MGMT 515 Small Business Consulting
- MGMT 575 Internship to Management
- MGMT 590 Seminar in Management
- MGMT 595 Independent Study

### **REFLECTIVE ESSAY:**

Your report must be typed /word processed (at least five pages double-spaced) and should reflect your best professional effort. Because the information you supply in the essay will be used for proprogram assessment, it is important that you be both candid an

program assessment, it is important that you be both candid and factual. Critical viewpoints you express will not prejudice the evaluation of your essay or any other aspect of the completion of your educational program.

In writing your essay, begin by presenting a brief biography of yourself, highlighting your employment experience to day, and your career goal or plans. Then respond to the following questions:

- What skills and abilities did you expect to learn in your Management concentration courses? Which do you believe were not developed adequately, and why? (You may include limited discussion of business core courses as relevant, but omit General Education courses.
- Which of your concentration classes did you think taught you the most and contributed the greatest to you education? Explain which concentration courses contributed least, and why.
- How strongly do you rate the writing and critical thinking or problem-solving skills of fellow students? To what degree did your concentration classes challenge you and fellow students to develop stronger writing and critical thinking problem-solving skills?
- Are there specific changes in the curriculum of your concentration (i.e. Management) that you would recommend to make it more useful and relevant to your business career? How urgent do you think it is to make these changes?
- Would you recommend the Management program to family or friends? Why or why not?

#### **COMPLETED SURVEY:**

All students must complete the following survey:

EXIT SURVEY OF MANAGEMENT CONCENTRATION GRADUATES

Note: Results of your survey will be kept anonymous and confidential.

1. Check the statement that best describes you:

I currently have a full time job.

I currently have a part-time job.

I currently have no job.

If employed, please state your job title: \_\_\_\_\_

2. Which of the following categories describes your current industry (check applicable box):

Retail

Consumer Services

Professional Services

Manufacturing

Government

Other

Name of industry: \_\_\_\_\_

3. In what industry would you eventually like to work (name the industry or career):

\_\_\_\_\_

4. What is your current annual salary range (figures are \$000):

Under \$10K

\$10K - \$20K

\$20K - \$30K

\$30K - \$40K

\$40K - \$50K

\$50K - \$60K

\$60K - \$70K

\$70K - \$80K

\$80K - \$90K

Above \$90K

What do you project your salary to be in two-years (include amount): \_\_\_\_\_

5. Are you a resident of (check which applies):

San Bernardino County

Riverside County

If you are not from San Bernardino or Riverside County, please state where you are from (city, state, country): \_\_\_\_\_

If what city/state/country do you plan to work after graduation: \_\_\_\_\_

6. What is your cumulative GPA (include CSUSB and any other colleges or universities)? \_\_\_\_\_

7. Do you plan to pursue and MBA or another graduate degree?  YES  NO

If "YES", at what college or university: \_\_\_\_\_

When do you plan to begin (month and year): \_\_\_\_\_

8. If you would be willing to participate in a future Management Department Survey of alumni, please give you name and an address where you can be reached:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_ Date: \_\_\_\_\_

